

Your notes:

Powerchange®

Words that Work (and words that don't)

On average, each of us speaks about 16,000 words a day. That's 112 trillion words a day across the globe, 128 billion in London alone. That's just the words we say to each other out loud. It doesn't include the words we read or write, or the thoughts we think. (Yes, most of us think in words, and think five times faster than we speak!)

So how can you make yours more effective, more useful, more influential? How can you make your words 'work' better, rather than merely add to the incessant flow? By choosing to speak more carefully when it matters - choosing WHAT you say, and HOW you say it, to WHOM.

Some words 'work' better than others. Let me introduce you to some of them...

112,000,000,000,000
The number of words spoken
each day.

andrew@powerchange.com
[07771631945](tel:07771631945) / [01903744399](tel:01903744399)
www.powerchange.com

