

Tipsheet: Small business tips from Marcus Lemonis

Marcus Lemonis shares some of his top tips for turning a struggling business into a healthy, growing business.

Learn from failure

Making mistakes and failing is a part of life. No one has all the answers. The important thing is to get comfortable with failing, learning from failure, and taking what you've learned and doing something with it.

Make an attitude adjustment

Paying someone to solve a business problem for you will only temporarily fix the problem. Make sure you truly understand your business, roll up your sleeves, and be ready to do the "dirty work."

Accept your fears and deal with them

Fear of change, anxiety, lack of confidence, just to name a few are very common and part of human nature. Identify your fears and don't be afraid to talk through them and find ways to stop letting them get in the way of your business success.

Change your definition of success

Our culture has engraved a certain look and feel of what defines success. Break out of the mold of what you think success should be. Think about what it means to you, not what it means to other people. Create your own definition of success.

Create repeatable processes

Set your business up for success by creating repeatable processes that are relevant to your clients and make their experience with your business personal. Make people human again because small business is personal.

For more small business tips from Marcus Lemonis, visit:
marcuslemonis.com/learn

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