

Let Your Book Position You



GET INVOLVED AND CONTRIBUTE

Donate a portion of your book sales to a cause you are passionate about. Promote the cause and connect with other influencers who support the cause.



SOCIAL MEDIA

Repurpose your book in Social Media, Share bits and pieces of your book to garner audience interest. Remember, your audience includes your prospective customer and more income.



CONNECT WITH ORGANIZATIONS

Write a book that is related to an organization's line of business. Then, create a program that takes your book content to the next level. Use your book to pitch your services to the organization. Through your book and course, employees can keep up with the pace of the industry.



BLOGS AND ARTICLES

Include a call to action in your blogs and articles, cultivating the habit of doing something after reading your blog post. Eventually, readers will click on your links and purchase your book, products and services



POWER CIRCLES

Connect and build the relationship with influencers. When an expert endorses your book, you will develop credibility as an author, lending your personal claim to fame.