

Author Readiness

Q U E S T I O N S



V I S I O N

Imagine that you are at a networking session. How would you describe the finished book — in a sentence or two? Then, imagine giving the book to a prospect followed by prospect becoming a client. Is something you would like?



H O P E

What is your highest hope for your book? Are you willing to make it a reality? Where will you be in 90 days or in a year if you do not make it a reality?



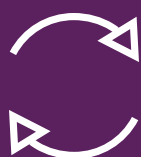
T H E ' R I G H T ' B O O K

Are you willing to write the RIGHT book to accelerate your personal and professional growth? Are you ready to commit to developing something unique?



P R O F I T A B L E B O O K

If you desire to make money from this book, are you willing to promote/ market/publicize it?



P O W E R P A R T N E R S H I P

You are thinking of writing the book yourself, knowing it may cost you opportunities. Are you willing to invest in yourself and partner with someone who has achieved what you want to accomplish?